

Outdoor Recreation in California

Public Opinions and Attitudes 2003

Public
Opinions
&
Attitudes
on
Outdoor
Recreation
in
California

Telephone
Survey:
Early
Results

2003



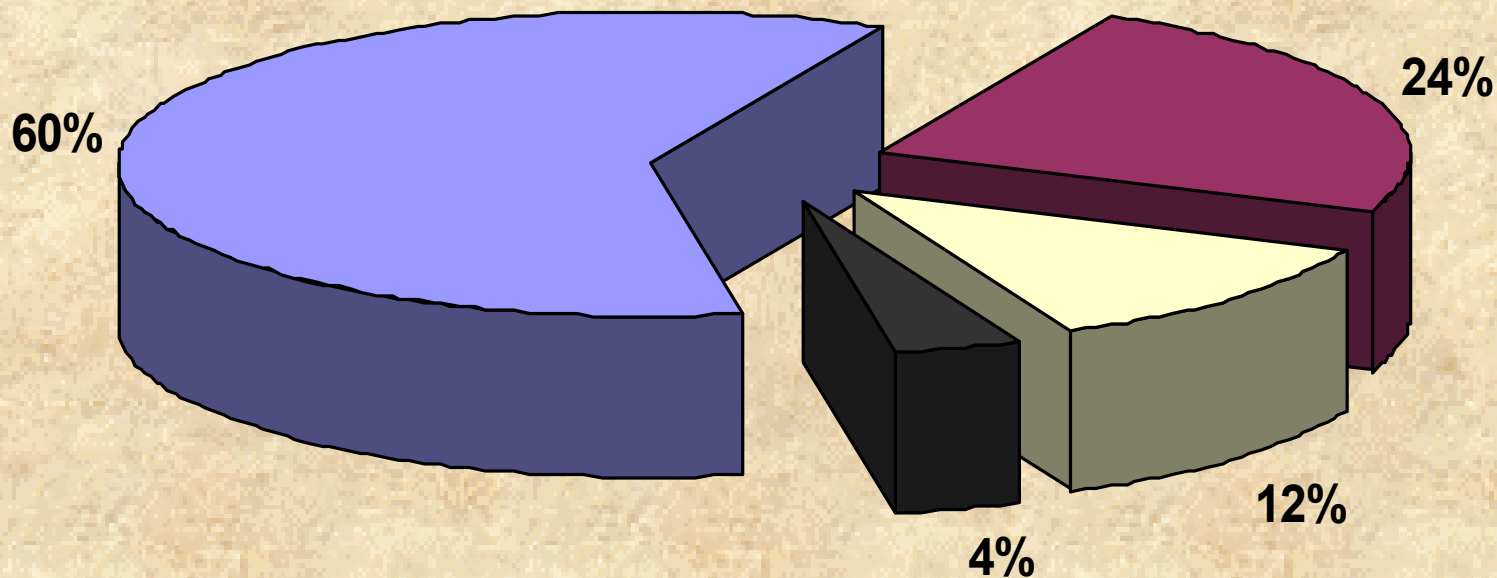
Outdoor Recreation in California



- Initial results from the fourth Public Opinions & Attitudes survey: 1987, 1992, 1997, 2003
- Two lines of inquiry: public opinions and demand/participation for outdoor recreation
- Data comes from 1,000 completed telephone surveys - 40% of total 2,500 survey sample size
- Final data will be in Public Opinions & Attitudes on Outdoor Recreation in California, An Element of the California Outdoor Recreation Planning Program, due out later this year



“How important are public outdoor recreation areas and facilities to you and your family? That is, recreation areas and facilities managed by any government agency - city, county, state and federal.”

Importance of Outdoor Recreation Areas



 Very Important	 Important
 Somewhat Important	 Not at all Important

Public
Opinions
&
Attitudes
on
Outdoor
Recreation
in
California

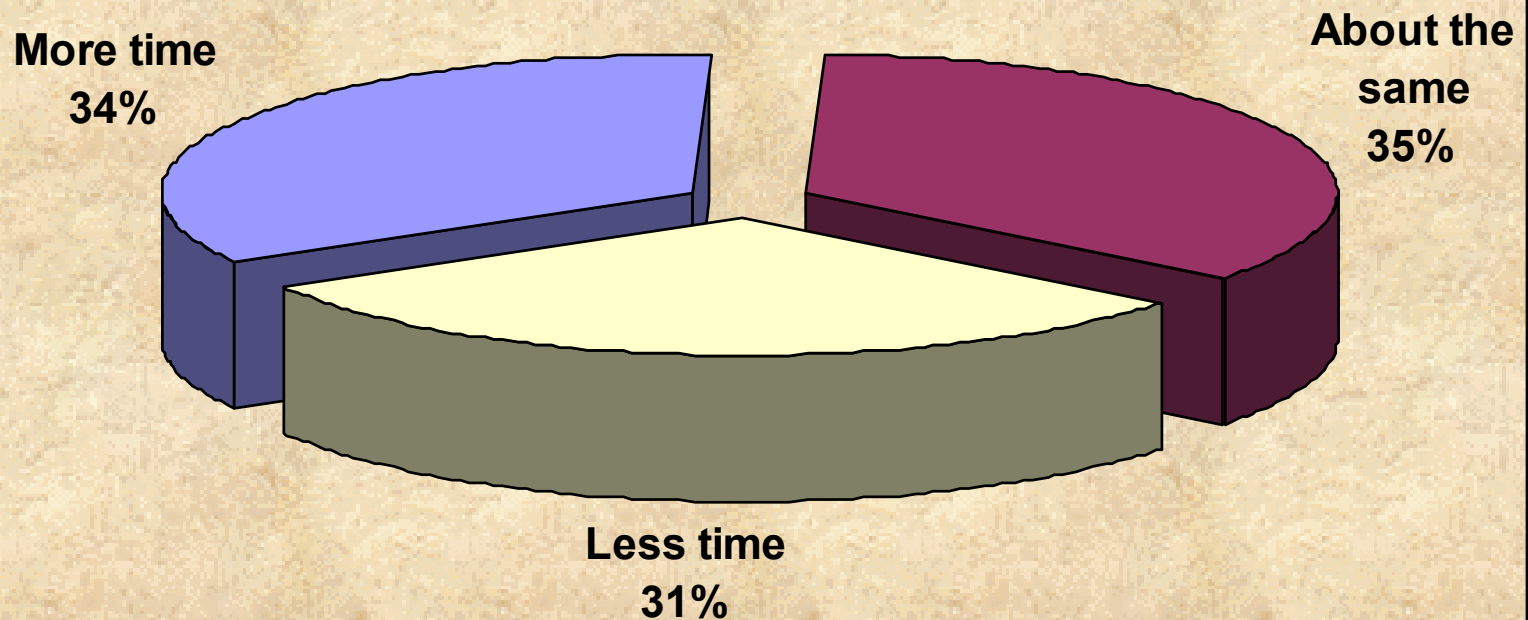
Telephone
Survey:
Early
Results

2003



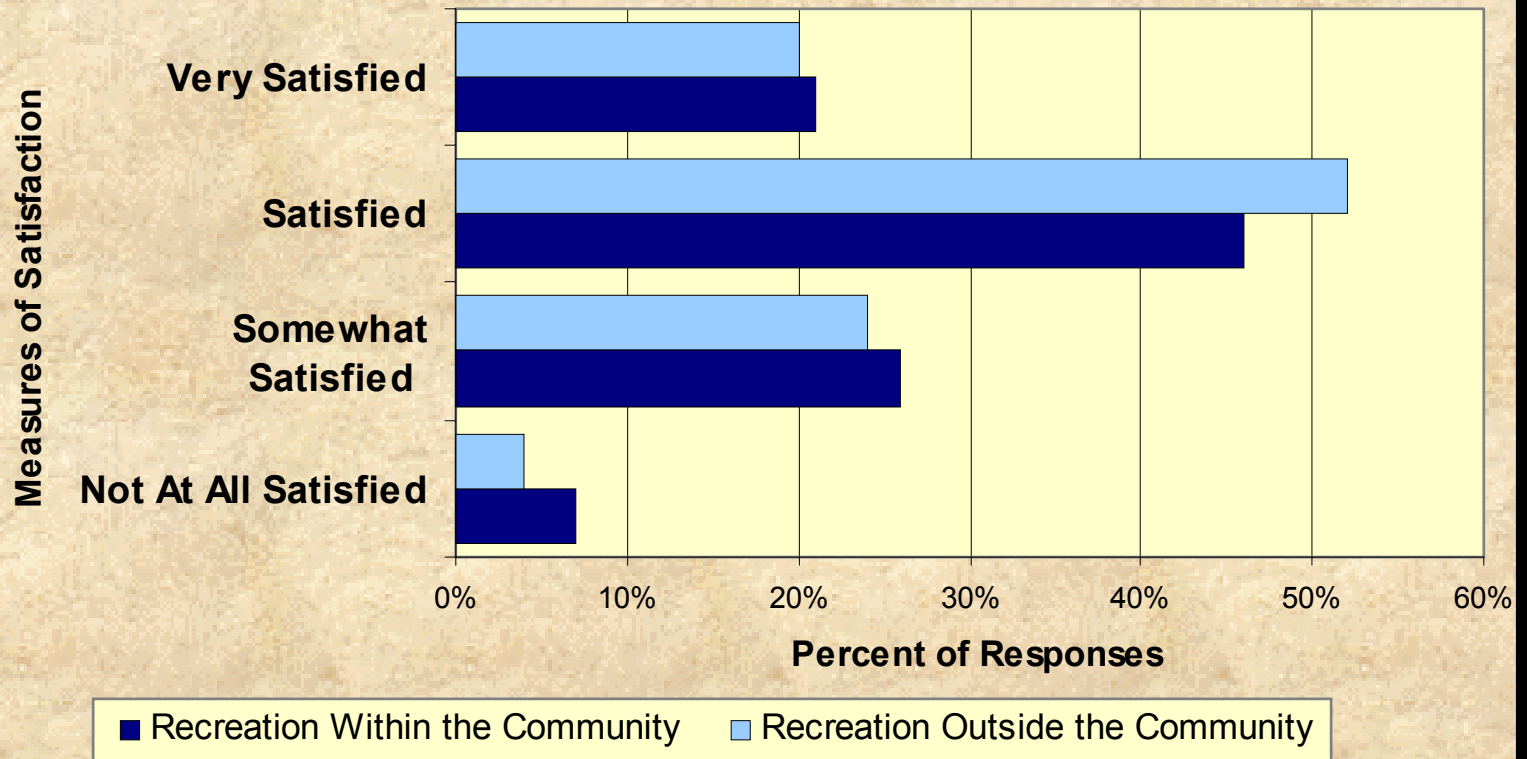
“In general, do you spend more time, about the same amount of time or less time in outdoor recreation activities than you did five years ago?”

Time Spent On Outdoor Recreation Compared to Five Years Ago

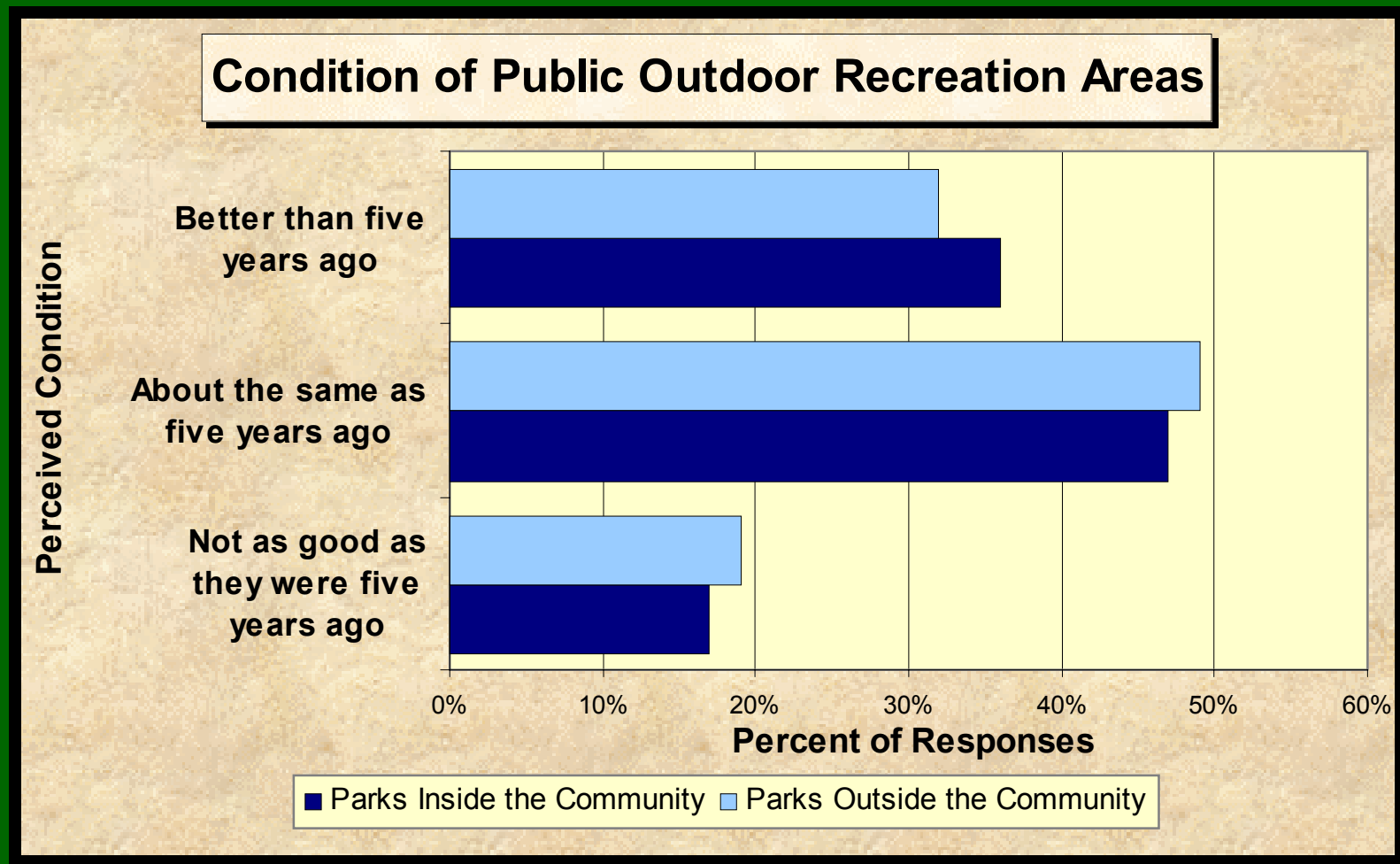


“Overall, how would you rate your satisfaction with public outdoor recreation areas, facilities and services currently available to you within (city/county parks and recreation areas) and outside (regional/federal parks and recreation areas) your local community?”

Satisfaction with Public Outdoor Recreation Areas, Facilities and Services



“Now, I’d like you to think about the overall condition and operation of public outdoor recreation areas and facilities within and outside your local community. Would you say their condition is...?”



2003



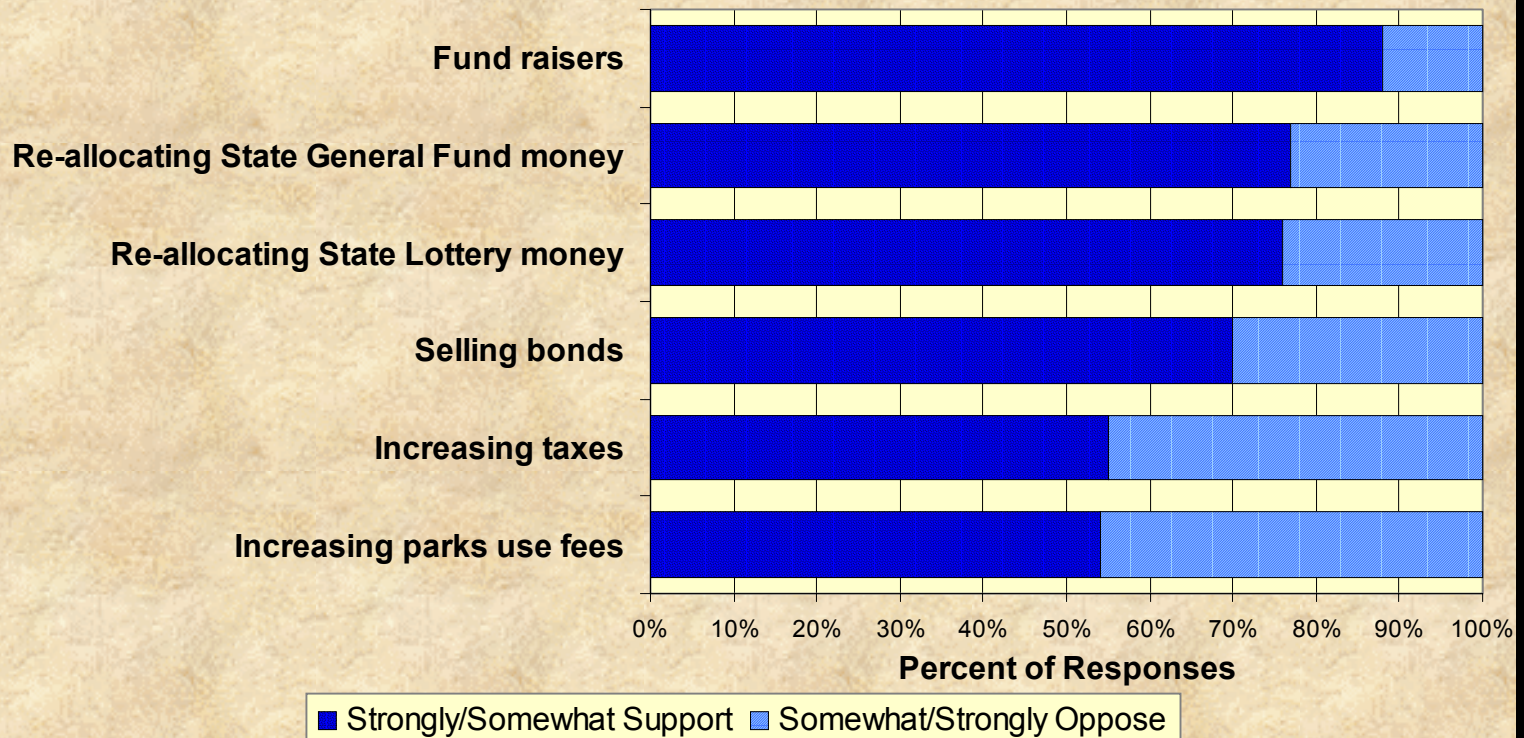
“Do you think that governmental agencies normally providing outdoor recreation areas and facilities within or outside your community should place more, about the same, or less emphasis on each of the following?”

Emphasis for Governmental Agencies:

For Parks and Recreation Areas <u>Within</u> Your Community, Governmental Agencies Should:	Place More Emphasis On	For Parks and Recreation Areas <u>Outside</u> Your Community, Governmental Agencies Should:	Place More Emphasis On
1 Protecting natural resources	71%	1 Protecting natural resources	73%
2 Protecting historic resources	67%	2 Protecting historic resources	68%
3 Educational programs	67%	3 Educational programs	63%
4 Improving existing facilities	64%	4 Improving existing facilities	65%
5 Buying parkland/open space	59%	5 Buying parkland/open space	57%
6 Maintaining recreation areas	57%	6 Maintaining recreation areas	61%
7 New facilities	57%	7 New facilities	55%
8 Organized activities/events	54%	8 Organized activities/events	56%

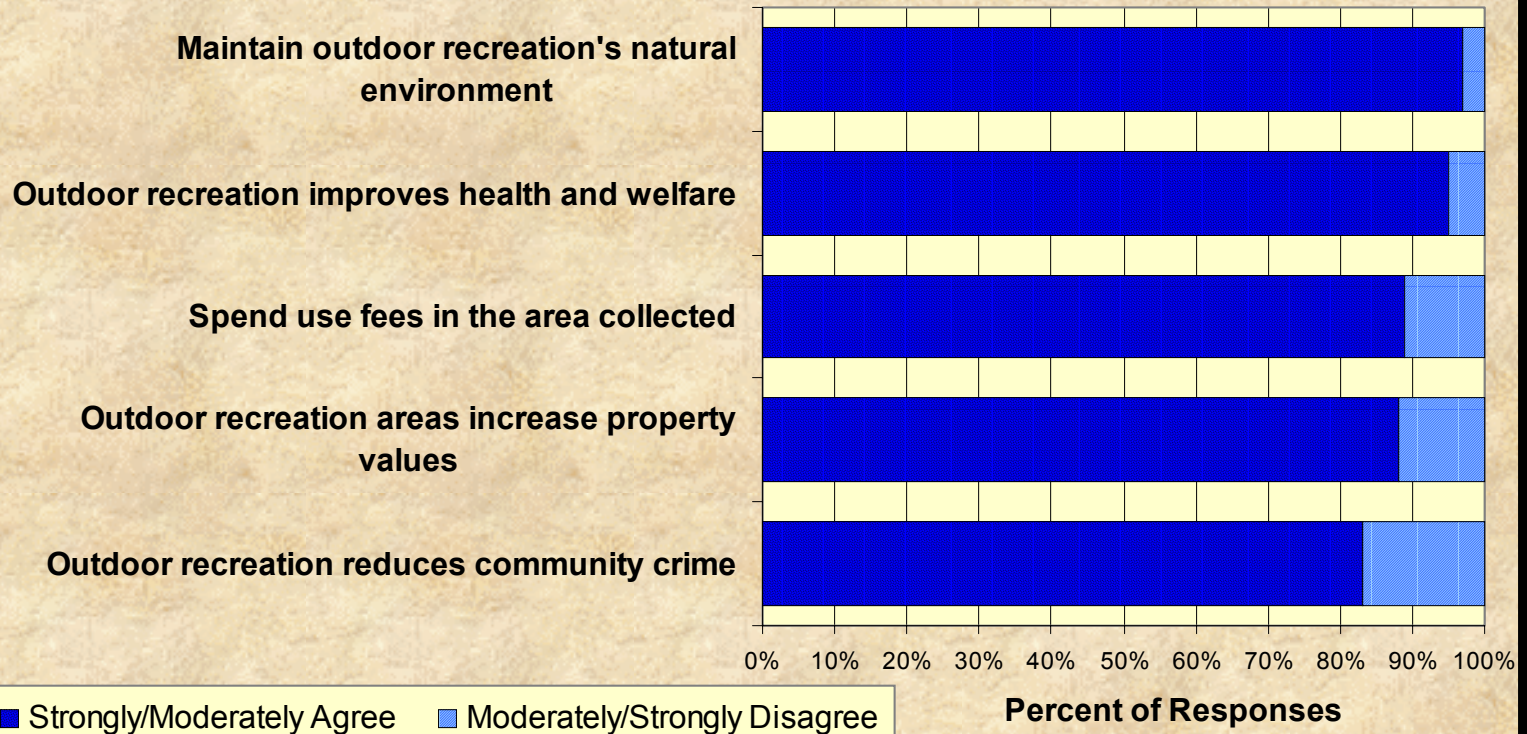
“Due to budget cuts, additional sources of funds to help public park and recreation agencies buy, develop and take care of park and recreation areas and facilities may be needed. How do you support or oppose the following?”

Preferences for Potential Parks & Recreation Funding Sources



“The following is a list of statements concerning outdoor recreation lands and facilities in California. Please indicate if you strongly agree, moderately agree, moderately disagree or strongly disagree with each statement.”

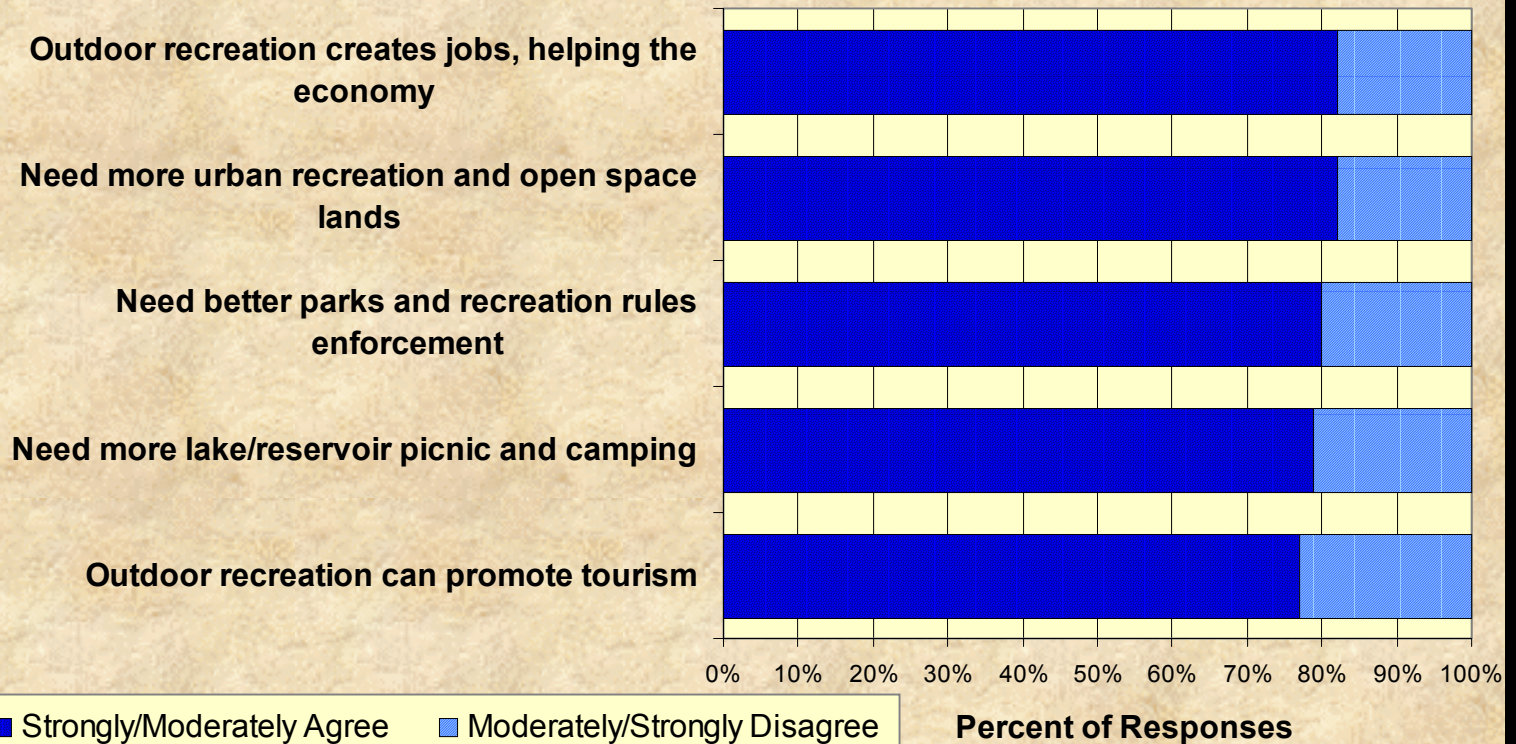
Agreement/Disagreement with the Following Statements About Parks & Recreation



Top Five Statements

“The following is a list of statements concerning outdoor recreation lands and facilities in California. Please indicate if you strongly agree, moderately agree, moderately disagree or strongly disagree with each statement.”

Agreement/Disagreement with the Following Statements About Parks & Recreation



Middle Five Statements

**Public
Opinions
&
Attitudes
on
Outdoor
Recreation
in
California**

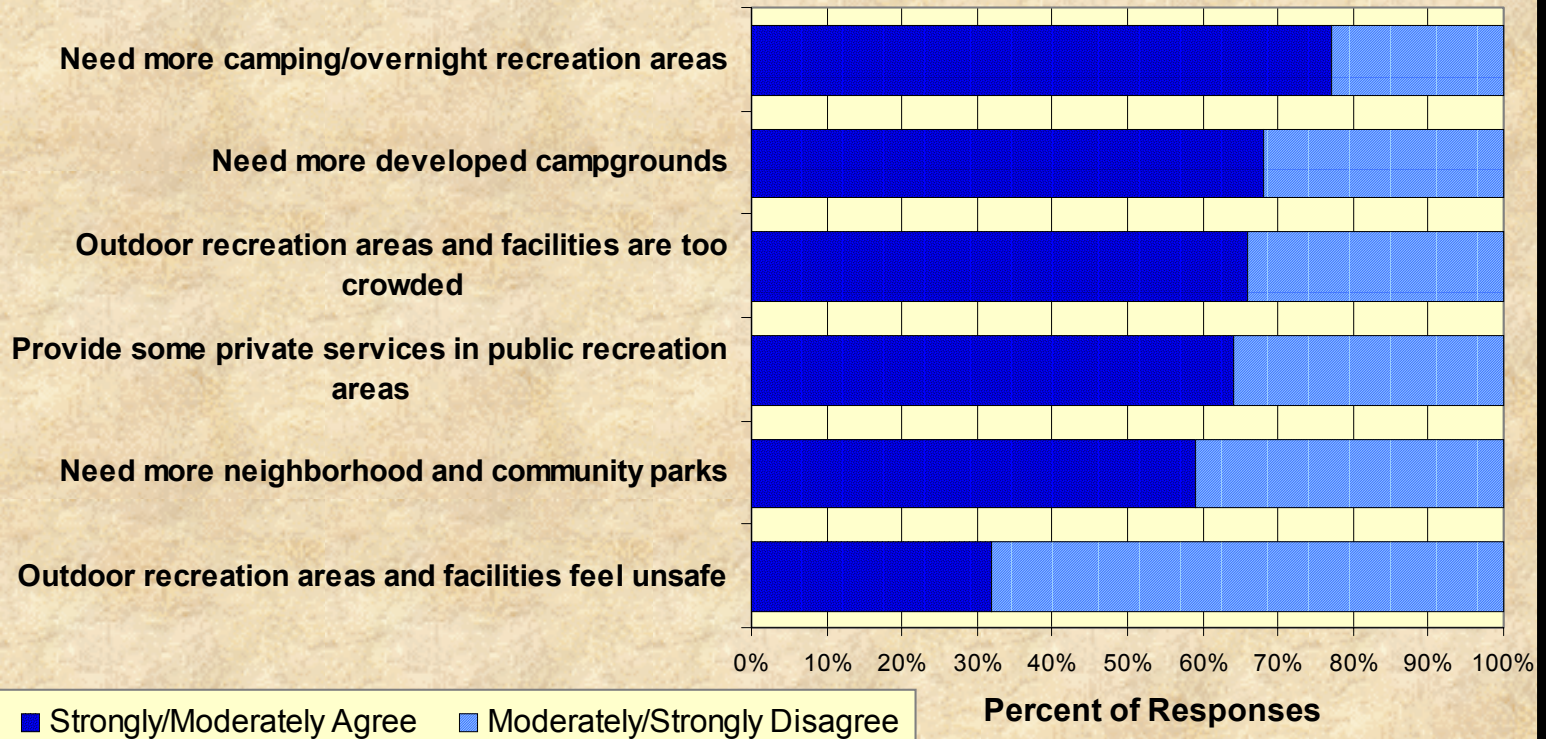
**Telephone
Survey:
Early
Results**

2003



“The following is a list of statements concerning outdoor recreation lands and facilities in California. Please indicate if you strongly agree, moderately agree, moderately disagree or strongly disagree with each statement.”

Agreement/Disagreement with the Following Statements About Parks & Recreation



Last Six Statements